

## PointART Senior Sales Account Executive

**Company description:** Plaza Logic is the Taiwan and China representative of PointART, an exciting, award-winning augmented reality advertising technology.

In other countries, the PointART technology has been used to augment advertising for over 300 companies like **Ford, Mercedes, BMW, NIKE and Unilever**. 60 of these campaigns have won industry awards for creativity and customer value.

Join now and help us change the way Taiwanese people look at print ads!

**Job introduction:** Seeking Senior Sales Account Executive who can sell the solution to advertisers and media companies and develop strategic partnerships. We imagine that you are an independent executive with a good understanding of the advertising/media market.

### Background/abilities:

- 3+ years' work experience in advertising, promotion, PR, media
- Ability to network and use social media to build awareness
- Proven ability to close sales
- Self-starter and motivator
- Native Chinese, Fluent English
- Excited user of mobile technology
- Basic understanding of graphic advertisement technologies

### Job description:

- Reach advertisers, media companies and advertising agencies to sell augmented reality campaigns using the PointART technology.
- Develop strategic partnerships to increase downloads and awareness.
- Organize events for building brand and technology awareness.

Apply by sending your resume to [career@plazalogic.com](mailto:career@plazalogic.com)

Experience PointART before the interview! Download from [www.PointART.me](http://www.PointART.me)

### Customers



### Awards

